Samsung SMART Signage

QBR Series

Display any content in ultra-high definition with incredibly rich color on slim, efficient signage.

Through intelligent UHD upscaling technology, Samsung's QBR series performs edge restoration and noise reduction to deliver UHD picture quality even with lower resolution content. Backed by Tizen 4.0, the QBR series also provides reinforced capability with multiple web formats and secured protection. Additionally, its new slim design simplifies wall mounting and ensures seamless installation.

Highlights

- Engage customers with lifelike images through ultra high-definition resolution
- Deliver UHD-level picture quality even with lower resolution content through innovative UHD upscaling technology and unique picture-enhancing features
- Dynamic Crystal Color allows viewers to enjoy a wider spectrum of colors, up to one billion shades
- New symmetrical, slim design simplifies installation and complements any environment.
- Secure, PC-free operation through Knox and rigid three-layer protection

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

SMART Signage

For more information about Samsung SMART Signage QBR Series Displays, visit www.samsung.com/business or www.samsung.com/displaysolutions

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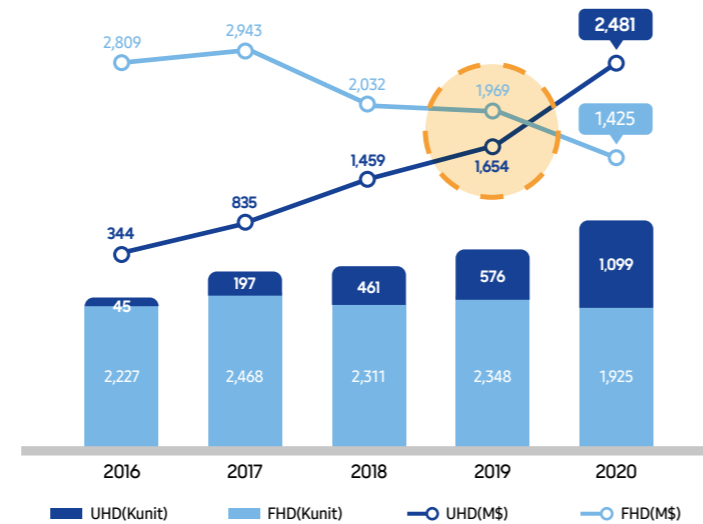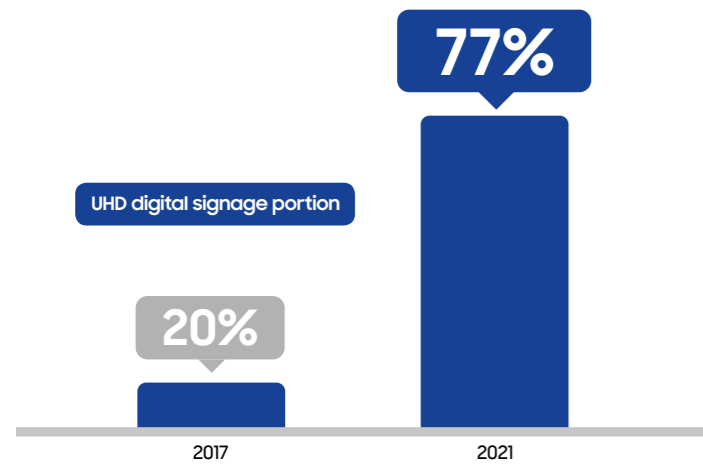info@cxprint.ch / www.cxprint.ch / 027 306 46 33 / 022 300 11 33

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Industry trend

With visual display technology improving across devices, viewers have developed an ever-growing expectation for better picture quality. Additionally, the market has been flooded with a wide variety of color techologies and it's becoming increasingly important for businesses to have rich and vivid display capabilities. As UHD resolution continues to grow in popularity, it is essential for businesses to deliver superb picture quality for their customers. Low quality displays and signage can create negative perceptions of a business. While much content is still being produced at a lower resolution, through Intelligent UHD upscaling technology, Samsung's QBR series is able to upscale even the lowest resolution content to UHD picture quality standards.

UHD resolution is must-have feature in the future

77%

20%

UHD digital signage portion

2017　　2021

* Source : IHS '18.2Q Final+Forecast($)]

UHD sales forecasted to exceed FHD in 2019

	2016	2017	2018	2019	2020
UHD(Kunit)	45	197	461	576	1,099
FHD(Kunit)	2,227	2,468	2,311	2,348	1,925
UHD(M$)	344	835	1,459	1,654	2,481
FHD(M$)	2,809	2,943	2,032	1,969	1,425

* Source : IHS '18.2Q Final+Forecast
* Note : Standalone digital signage only
  Consumer TVs, along with Commercial Lite and Hospitality TVs used for signage are excluded.

Why Samsung's QBR series?

Samsung's superior visual display technology has positioned them as the industry leader in the digital signage market for a decade and in the TV market for 12 years. As an expert in picture quality in the display industry, Samsung is able to deliver best-in-class picture quality through their new QBR series. The signage provides rich and flawless colors, sleek and durable design, powerful performance through Tizen 4.0 and secured protection. Samsung's QBR series is also able to upscale even the lowest resolution content to UHD picture quality. For commercial displays, this technology advancement means highly visible signage with unmatched accuracy to help capture the attention of potential customers. It also means savings both in cost and time for businesses who can produce content more inexpensively at a lower resolution and still display it in stunning UHD quality.
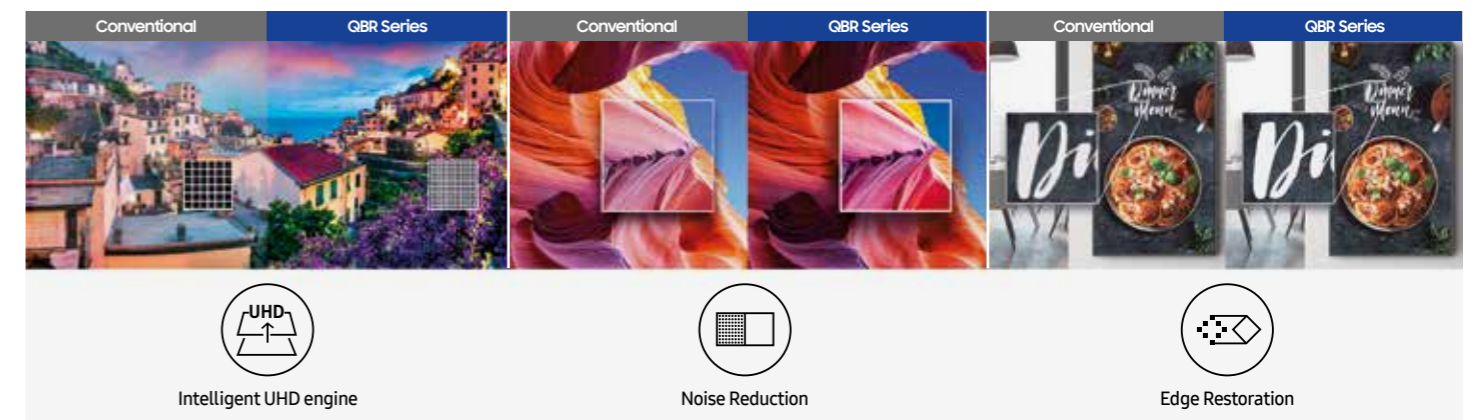
Intelligent UHD upscaling　　Dynamic Crystal Color　　Slim & Flat back design　　TIZEN 4.0

Key features
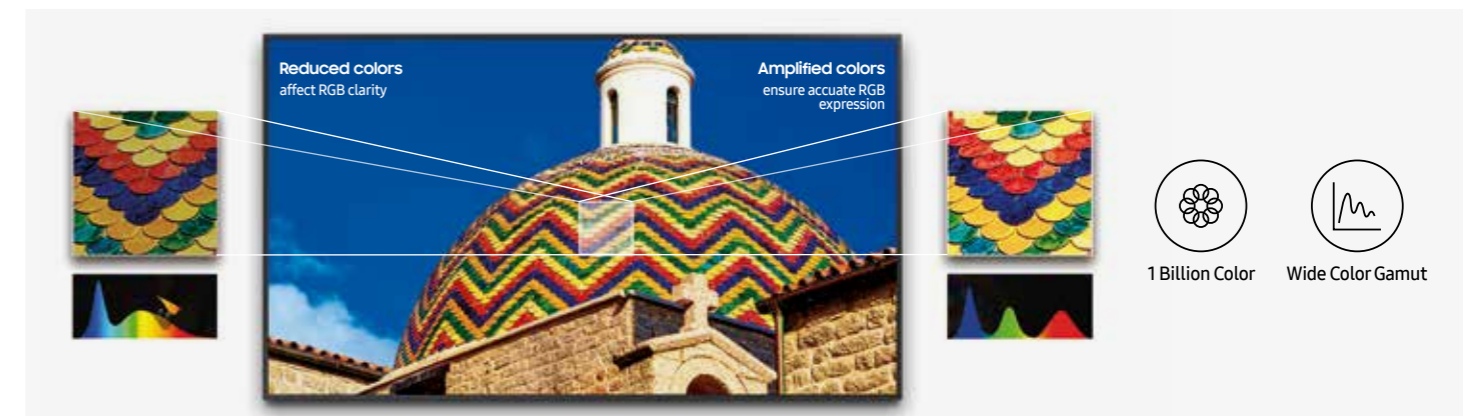

FHD panel 2M pixels　　　UHD panel 8M pixels

Incredible 4K picture quality

Samsung's new QBR series is able to capture customer attention by providing an incredibly clear picture, showcasing lifelike images and intricate details better than ever before thanks to ultra high-definition 4K resolution.

Conventional　QBR Series　　Conventional　QBR Series　　Conventional　QBR Series

Intelligent UHD engine　　Noise Reduction　　Edge Restoration

Intelligent UHD upscaling

Samsung's global leadership in display technology and picture quality spans more than a decade. Thanks to superior semi-conductor technology, Samsung has developed the most powerful video processor available. Additionally, intelligent UHD upscaling technology is a cutting-edge solution based on Samsung's proprietary intelligent UHD engine that allows content developed at a lower resolution to be elevated to UHD-level quality. It also performs edge restoration and noise reduction to optimize on-screen text and imagery with crisp edges and fine detail.

Reduced colors affect RGB clarity　　Amplified colors ensure accuate RGB expression

1 Billion Color　　Wide Color Gamut

Dynamic crystal color

Dynamic Crystal Color is what brings the incredible, lifelike color to Samsung displays. Using 10-bit processing, the displays are able to showcase a wider spectrum of colors — up to a billion different shades — capturing subtle differences for flawless color expression, critical to businesses in ensuring brand consistency across communication channels. The QBR series also features HDR10+ functionality that converts standard definition (SDR) content to HDR quality for sharper contrast and more vivid colors.

Key features

Narrow Bezel

Slim & Symmetric Design

50mm↓

50mm↓

Symmetric

Slim Depth

Narrow Bezel

Long Life Cycle

Side power inlet for no depth extension

Slim and symmetrical design

The all-new slim and symmetrical design of the QBR series significantly simplifies wall mounting the display and ensures installation is a seamless process. The display's power inlet direction has been redesigned to sit flush against the wall. The new design sets guarantees a long life cycle ensuring the QBR series will stand the test of time.

Clean cable management

In a corporate or retail environment, the back of a display is often visible to customers. With the QBR series' new cable guide feature retailers can tuck messy cables away from view. This allows for a clean and more visually-appealing customer shopping experience.

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Easy Development   Reinforced Compatibility   High Expandability   Secured Protection

Powerful, all-in-one solution

The Samsung SMART Signage Platform (SSSP) is an open-source, all-in-one solution embedded in Samsung SMART signage that simplifies installation and maintenance. With SSSP, there is no need for any external devices to communicate with the server or play digital media enjoying easy development, reinforced capability with multiple web formats, and secured protection.

Wi-Fi and Bluetooth built-in

The QBR series features a nearly endless range of business use-cases thanks to built-in Wi-Fi and Bluetooth. Wireless connectivity allows for personalized and interactive services including enabling integration with beacon technology in store, while also simplifying how businesses showcase content.

* Image is for illustrative purposes only, specific application or program may have to be developed for the depicted usage scenario.

Specifications

	Model		QB43R	QB49R	QB55R	QB65R	QB75R
Panel	Diagonal Size	Class	43	49	55	65	75
		Measured	42.5	48.5	54.6	64.5	74.5
	Type		Edge LED BLU	Edge LED BLU	Edge LED BLU	Edge LED BLU	Edge LED BLU
	Resolution		UHD (3840 x 2160)	UHD (3840 x 2160)	UHD (3840 x 2160)	UHD (3840 x 2160)	UHD (3840 x 2160)
	Pixel Pitch (mm)		0.2451 x 0.2451	0.093 x 0.279	0.105 x 0.315	0.372 x 0.372	0.42975 x 0.42975
	Active Display Area		941.184 (H) x 529.416 (V)	1073.78(H) x 604.00(V)	1209.6(H) x 680.4(V)	1428.48 (H) x 803.52 (V)	1650.24 (H) x 928.26 (V)
	Brightness(Typ.)		350	350	350	350	350
	Contrast Ratio (Typ.)		5000:1	4700:1	4700:1	4000:1	4000:1
	Viewing Angle(H/V)		178/178	178/178	178/178	178/178	178/178
	Response Time (G to G)		8ms(Typ.)	8ms(Typ.)	8ms(Typ.)	8ms(Typ.)	8ms(Typ.)
	Display Colors		16.7M	16.7M	16.7M	16.7M	16.7M
	Color Gamut		92%	92%	92%	92%	92%
	Operation Hour		16/7	16/7	16/7	16/7	16/7
	Haze		2%	2%	2%	2%	2%
Display	Dynamic C/R		MEGA	MEGA	MEGA	MEGA	MEGA
	H-Scanning Frequency		30 ~ 81kHZ	30 ~ 81kHZ	30 ~ 81kHZ	30 ~ 81kHZ	30 ~ 81kHZ
	V-Scanning Frequency		48 ~ 75HZ	48 ~ 75HZ	48 ~ 75HZ	48 ~ 75HZ	48 ~ 75HZ
	Maximum Pixel Frequency		594MHz	594MHz	594MHz	594MHz	594MHz
Sound	Speaker Type		Built in Speaker(10W +10W)	Built in Speaker(10W +10W)	Built in Speaker(10W +10W)	Built in Speaker(10W +10W)	Built in Speaker(10W +10W)
Connectivity	INPUT	RGB	DVI-D	DVI-D	DVI-D	DVI-D	DVI-D
		VIDEO	HDMI 2.0 (2)	HDMI 2.0 (2)	HDMI 2.0 (2)	HDMI 2.0 (2)	HDMI 2.0 (2)
		HDCP	HDCP 2.2	HDCP2.2	HDCP2.2	HDCP2.2	HDCP2.2
		AUDIO	Stereo Mini Jack, DVI/HDMI/Audio(Common)	Stereo Mini Jack, DVI/HDMI/Audio(Common)	Stereo Mini Jack, DVI/HDMI/Audio(Common)	Stereo Mini Jack, DVI/HDMI/Audio(Common)	Stereo Mini Jack, DVI/HDMI/Audio(Common)
		USB	USB 2.0 x 2	USB 2.0 x 2	USB 2.0 x 2	USB 2.0 x 2	USB 2.0 x 2
	OUTPUT	RGB	N/A	N/A	N/A	N/A	N/A
		VIDEO	N/A	N/A	N/A	N/A	N/A
		AUDIO	Stereo Mini Jack	Stereo Mini Jack	Stereo Mini Jack	Stereo Mini Jack	Stereo Mini Jack
		Power Out	N/A	N/A	N/A	N/A	N/A
		USB	N/A	N/A	N/A	N/A	N/A
	EXTERNAL CONTROL		RS232C(in/out) thru stereo jack, RJ45	RS232C(in/out) thru stereo jack, RJ45	RS232C(in/out) thru stereo jack, RJ45	RS232C(in/out) thru stereo jack, RJ45	RS232C(in/out) thru stereo jack, RJ45
	EXTERNAL SENSOR		IR	IR	IR	IR	IR
	Tuner		N/A	N/A	N/A	N/A	N/A
Power	Power Supply	Type	Internal	Internal	Internal	Internal	Internal
		Power Supply	AC100 - 240 V~ (+/-10 %), 50/60 Hz	AC100 - 240 V~ (+/-10 %), 50/60 Hz	AC100 - 240 V~ (+/-10 %), 50/60 Hz	AC100 - 240 V~ (+/-10 %), 50/60 Hz	AC100 - 240 V~ (+/-10 %), 50/60 Hz
	Power Consumption	Max[W/h]	TBU	138	143	TBU	TBU
		Typical[W/h]	TBU	103	108	TBU	TBU
		Rating[W/h]	TBU	125	130	TBU	TBU
		BTU(Max)	TBU	351.2	487.6	TBU	TBU
		Sleep mode	0.5	0.5	0.5	0.5	0.5
		Off mode	N/A	N/A	N/A	N/A	N/A
Mechanical Spec	Dimension(mm)	Set	9675 x 5577 x 48.3	10992 x 6315 x 46.3	1235.1 x 7079 x 46.3	1453.9 x 831.0 x 46.3	1681.1 x 960.1 x 49.7
		Package	1095 x 676 x 151	1247 x 772 x 152	1402 x 858 x163	1611 x 973 x 185	1871 x 1127 x 223
	Weight (kg)	Set	10	13.5	18.1	24.9	38.3
		Package	13.3	18	23.6	33.3	49
	VESA Mount		200 X 200	200 X 200	200 X 200	400 X 400	400 X 400
	Protection Glass		N/A	N/A	N/A	N/A	N/A
	Stand Type		Foot Stand (Optional)	Foot Stand (Optional)	Foot Stand (Optional)	No	No
	Bezel Width (Top/Side/Bot) (mm)		9.2mm(U/L/R), 11.2mm(B)	9.2mm(U/L/R), 11.2mm(B)	9.2mm(U/L/R), 11.2mm(B)	9.2mm(U/L/R), 11.2mm(B)	11.5mm(U/L/R), 12.5mm(B)
Operation	Operating Temperature		0℃~ 40℃	0℃~ 40℃	0℃~ 40℃	0℃~ 40℃	0℃~ 40℃
	Humidity		10~80%	10~80%	10~80%	10~80%	10~80%
Feature	Key		UHD Signage Display Slim & Light Signage with Built-in MagicInfo S6, SSSP 6.0	UHD Signage Display Slim & Light Signage with Built-in MagicInfo S6, SSSP 6.0	UHD Signage Display Slim & Light Signage with Built-in MagicInfo S6, SSSP 6.0	UHD Signage Display Slim & Light Signage with Built-in MagicInfo S6, SSSP 6.0	UHD Signage Display Slim & Light Signage with Built-in MagicInfo S6, SSSP 6.0
	Special	H/W	Temperature Sensor,Pivot Display, Clock Battery(168hrs Clock Keeping), Built in Speaker(10W 2ch), IP5x Rating, Wi-Fi/BT	Temperature Sensor,Pivot Display, Clock Battery(168hrs Clock Keeping), Built in Speaker(10W 2ch), IP5x Rating, Wi-Fi/BT	Temperature Sensor,Pivot Display, Clock Battery(168hrs Clock Keeping), Built in Speaker(10W 2ch), IP5x Rating, Wi-Fi/BT	Temperature Sensor,Pivot Display, Clock Battery(168hrs Clock Keeping), Built in Speaker(10W 2ch), IP5x Rating, Wi-Fi/BT	Temperature Sensor,Pivot Display, Clock Battery(168hrs Clock Keeping), Built in Speaker(10W 2ch), IP5x Rating, Wi-Fi/BT
		S/W	Auto Source Switching & Recovery, LFD Home UI, Button Lock, Hot key option, Plug&Play (Initial Setting)	Auto Source Switching & Recovery, LFD Home UI, Button Lock, Hot key option, Plug&Play (Initial Setting)	Auto Source Switching & Recovery, LFD Home UI, Button Lock, Hot key option, Plug&Play (Initial Setting)	Auto Source Switching & Recovery, LFD Home UI, Button Lock, Hot key option, Plug&Play (Initial Setting)	Auto Source Switching & Recovery, LFD Home UI, Button Lock, Hot key option, Plug&Play (Initial Setting)
	*Internal Player (Embedded H/W)	Processor	Coretex A72 1.7GHz Quad-Core CPU	Coretex A72 1.7GHz Quad-Core CPU	Coretex A72 1.7GHz Quad-Core CPU	Coretex A72 1.7GHz Quad-Core CPU	Coretex A72 1.7GHz Quad-Core CPU
		On-Chip Cache Memory	L1 Instruction Cache : 48KB L1 Data Cache : 32KB L2 Cache : 2MB	L1 Instruction Cache : 48KB L1 Data Cache : 32KB L2 Cache : 2MB	L1 Instruction Cache : 48KB L1 Data Cache : 32KB L2 Cache : 2MB	L1 Instruction Cache : 48KB L1 Data Cache : 32KB L2 Cache : 2MB	L1 Instruction Cache : 48KB L1 Data Cache : 32KB L2 Cache : 2MB
		Clock Speed	1.7GHz	1.7GHz	1.7GHz	1.7GHz	1.7GHz
		Main Memory Interface	2.5GB LPDDR4 1.5GHz 64bit	2.5GB LPDDR4 1.5GHz 64bit	2.5GB LPDDR4 1.5GHz 64bit	2.5GB LPDDR4 1.5GHz 64bit	2.5GB LPDDR4 1.5GHz 64bit
		Graphics	Graphic resolution : 1920x1080 Output resolution : 3840x2160 (Scale up from graphic processing result.)	Graphic resolution : 1920x1080 Output resolution : 3840x2160 (Scale up from graphic processing result.)	Graphic resolution : 1920x1080 Output resolution : 3840x2160 (Scale up from graphic processing result.)	Graphic resolution : 1920x1080 Output resolution : 3840x2160 (Scale up from graphic processing result.)	Graphic resolution : 1920x1080 Output resolution : 3840x2160 (Scale up from graphic processing result.)
		Storage (FDM)	8GB (3.88GB Occupied by O/S, 4.12GB Available)	8GB (3.88GB Occupied by O/S, 4.12GB Available)	8GB (3.88GB Occupied by O/S, 4.12GB Available)	8GB (3.88GB Occupied by O/S, 4.12GB Available)	8GB (3.88GB Occupied by O/S, 4.12GB Available)
		Multimedia	*Video Decoder : MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC, VC-1, AVS+, HEVC, JPEG, PNG, VP8, VP9 *Audio Decoder : AC3 (DD), MPEG	*Video Decoder : MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC, VC-1, AVS+, HEVC, JPEG, PNG, VP8, VP9 *Audio Decoder : AC3 (DD), MPEG	*Video Decoder : MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC, VC-1, AVS+, HEVC, JPEG, PNG, VP8, VP9 *Audio Decoder : AC3 (DD), MPEG	*Video Decoder : MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC, VC-1, AVS+, HEVC, JPEG, PNG, VP8, VP9 *Audio Decoder : AC3 (DD), MPEG	*Video Decoder : MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC, VC-1, AVS+, HEVC, JPEG, PNG, VP8, VP9 *Audio Decoder : AC3 (DD), MPEG
		IO Ports	USB 2.0	USB 2.0	USB 2.0	USB 2.0	USB 2.0
		Operating System	Tizen 4.0 (VDLinux)	Tizen 4.0 (VDLinux)	Tizen 4.0 (VDLinux)	Tizen 4.0 (VDLinux)	Tizen 4.0 (VDLinux)
Certification	Safety		60950-1	60950-1	60950-1	60950-1	60950-1
	EMC		Class B	Class B	Class B	Class B	Class B
	Environment		ENERGY STAR 7.0 (USA)	ENERGY STAR 7.0 (USA)	ENERGY STAR 7.0 (USA), Epeat	ENERGY STAR 7.0 (USA), Epeat	ENERGY STAR 7.0 (USA), Epeat
Accessories	Included		Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries	Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries	Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries	Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries	Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries
	Optional	Stand	STN-L4355F	STN-L4355F	STN-L4355F	No	No
		Mount	WMN4070SE	WMN4070SE	WMN4070SE	WMN4277SE	WMN4277SE WMN6575SE
		Specialty	CML400XK	CML400XK	CML400XK	CML450K	CML450K
		Media Player	N/A	N/A	N/A	N/A	N/A